



# Oracle Sales Planning Cloud An Overview And Application Creation Steps

# **Version History**

Version	Date (dd / mmm / yyyy)	Modification	Author
0.1	04 / Apr / 2019	Initial document	Amit Sharma

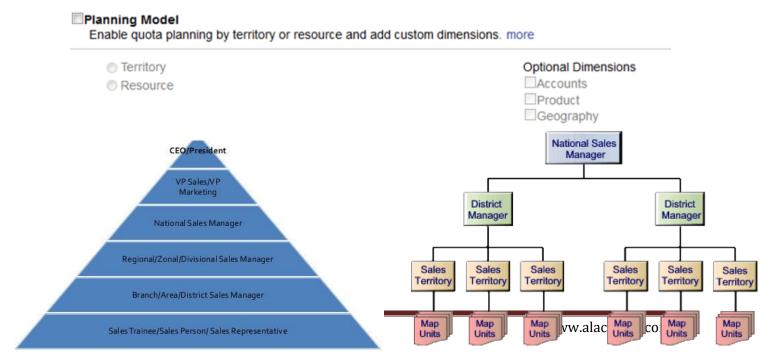
## Overview Oracle Sales Planning Cloud

Oracle Sales Planning Cloud is a new addition in Oracle Enterprise PBCS solution stack keeping same EPBCS frameworks. Oracle Sales Planning focuses on a) Planning, directing, evaluating sales b) Sales quotation planning at territory or resource level c) Benchmark for evaluating sales effectiveness d) Sales commission planning.

It enables what if scenario planning to explore and compare different quota scenarios for informed decision making. Similar to other EPBCS solution, Quota Planning builds best practices into its content, including its forms, calculations, dashboards, infolets, drivers, and measures. Streamline automate critical sales planning processes by eliminating high error prone spread sheets based sales operations processes. It is built on top of three major sales quota setting

- 1. Quota planning business process
- 2. Use Groovy rules to customize enhanced calculation and business rules
- 3. Provide navigation flows, dashboards, and infolets
- 4. Provide tasks and approvals to manage the quota planning process
- 5. Integrated with Oracle Engagement Cloud Sales Cloud

**Planning Model** Sales quotation can be planned by territory or by resource. The lowest level in each hierarchy is typically a Sales Rep. However, in both model successful forecasting needs to be a scenario-based process, taking into account both the past and the future. Likewise other products in the same category, Sales Quotation planning is also based on making the right assumptions, and drivers.



**Key functionalities**: By Enable additional features i.e analyzing, and optimizing target quotas, one can model scenario based sales quotation planning.

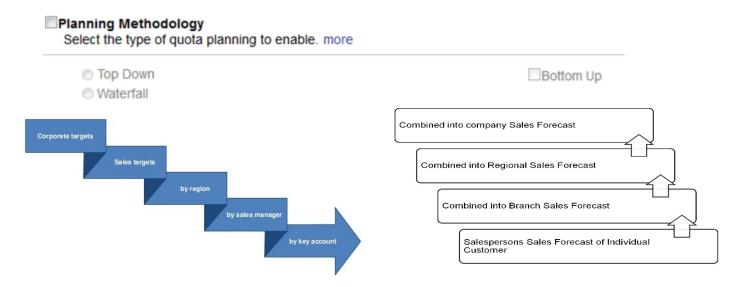
Enable additional features for setting, analyzing, and optimizing target quotas. more				
Overlay Targets	□Padding	☐What if Scenarios		

**Overlay Targets**—Use to perform quota planning for teams that support the sales team and that have a separate target quota to achieve.

**Seasonality**—By default, quota targets are spread evenly across time periods or based on the allocations that follow historical trends or data. Use Seasonality to adjust the year total allocation by month according to your business's seasonality.

**Padding**—After setting a target, use padding to make a global adjustment by increasing or decreasing targets by a percentage. What If Scenarios—Use to evaluate worst case, best case, and conservative scenarios

**Planning Methodology**: The Quota Planning business process offers top-down and bottom up target quota planning by territory, product, account, or other custom dimensions.



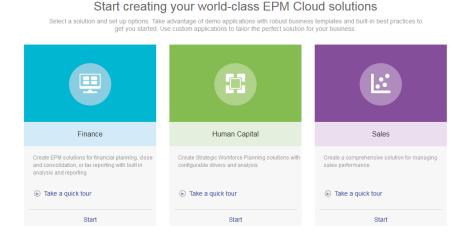
Planners perform top-down or waterfall planning to allocate the target quota throughout the hierarchy. Waterfall planning provides departmental control as It allows deadlines to be set for each stage of development, which keeps a product moving nicely through the development process.

**Predictive Planning**: Enable the ability to perform predictive planning to predict future target quota values. If you have historical revenue data by territory or product, you can perform a statistical analysis on the data to predict future results.

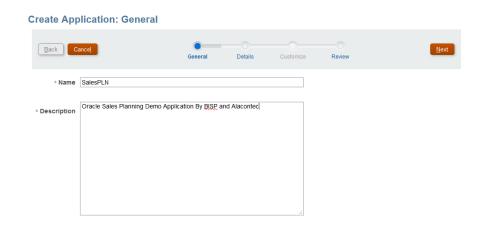


### **Creating Sales Planning Cloud Application**

Upon login, you find the below screen, which allows you to create different types of application. Finance PBCS, Enterprise PBCS, FCCS and Tax Provisioning, Hume Capital: Strategic Workforce Planning and finally Sales Planning Cloud.

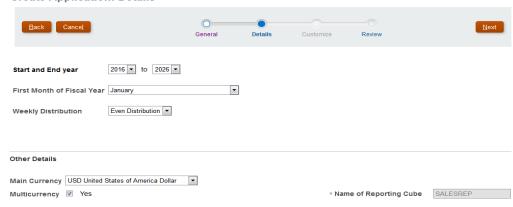


Define application name and description.

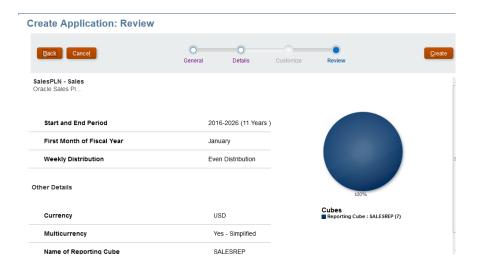


Specify Planning Start and End Year but planning process continue more years can be added. The financial start month is considered to be Jan in the below screen shot. It is multicurrency application and USD considered is considered as default currency. Reporting ASO cube is SALESREP

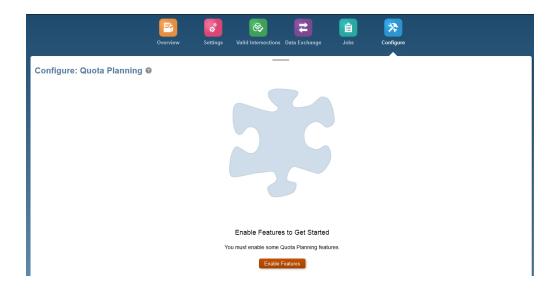
### **Create Application: Details**

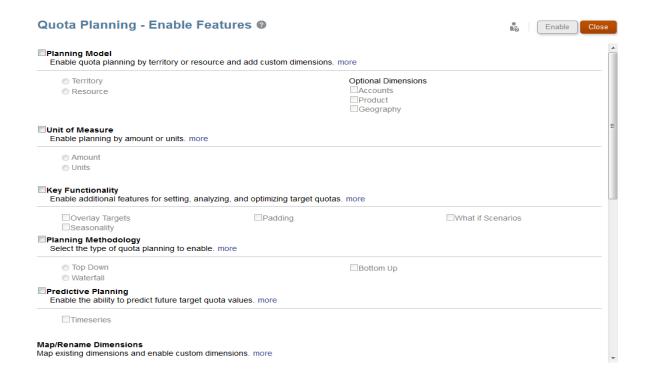


Final view before creating application.



Default configuration screen. Various configuration parameters given as described above.

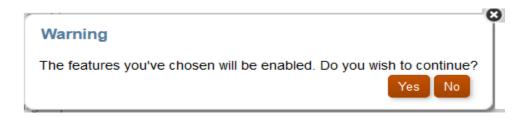




### Map/Rename Dimensions

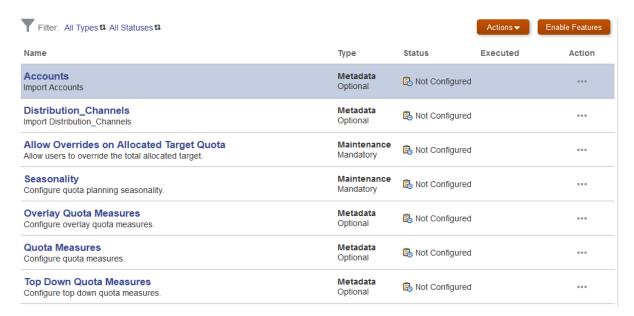
Map existing dimensions and enable custom dimensions. more

Enable	Name	Map/Rename	
<b>V</b>	Auxiliary 1	Distribution_Channel	<i>•</i>
	Auxiliary 2		
	Auxiliary 3		
$\checkmark$	Accounts	Accounts	<b>@</b>

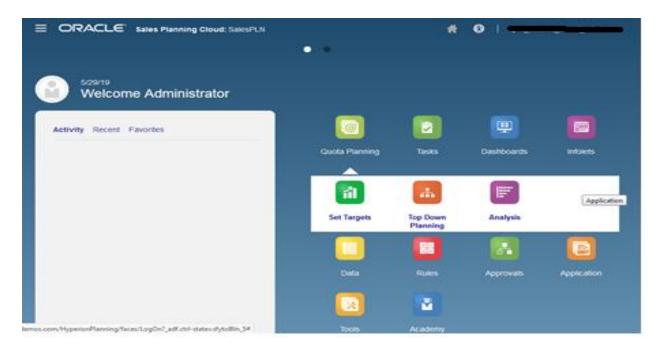


The Quota Planning functionality that you selected was successfully enabled. Before you can use these features, sign out and then sign in again.

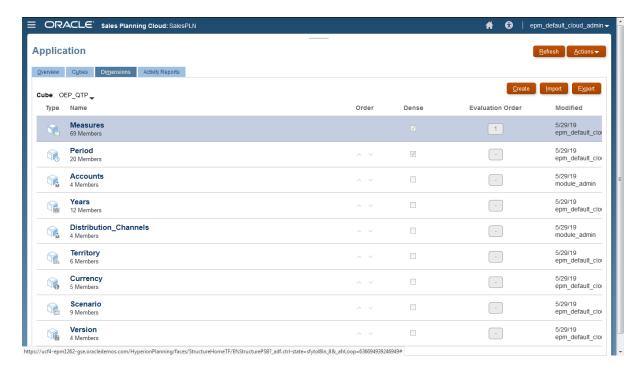
### Configure: Quota Planning @

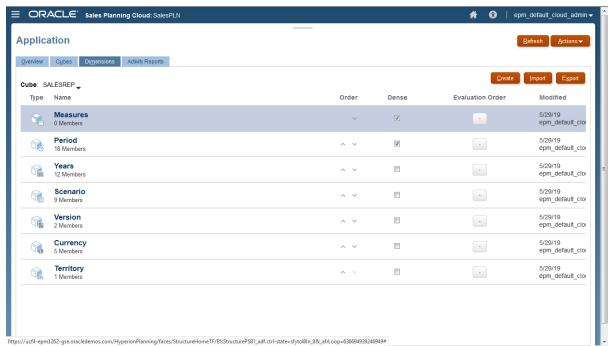


Post configuration home screen.



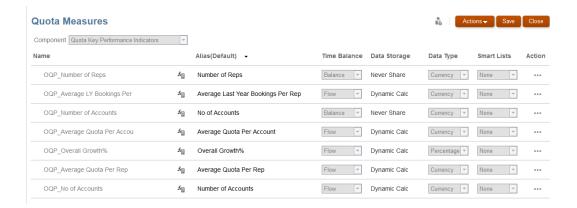
System creates two cubes OEP\_QTP and SALESREP. OEP\_QTP allows users to create custom dimension. I have created Distribution channel though which the sales leads and target can be captured.

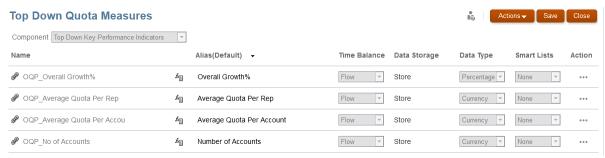




Below are the application Sales Quotation KPIs can be configured from Application configuration menu.







Once all drivers, assumption, data load and business rules invoked, below dashboards gets rendered.



